PORTFOLIO

Aaliyah Thompson

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Hi! I'm Aaliyah.
I'm a graphic and web designer based in Montreal, QC.

I am passionate about combining aesthetics and functionality. I create responsive websites, custom illustrations, and cohesive brand identities that feel intentional, modern, and true to you. I'm detail-oriented, easy to work with, and genuinely love adapting to new ideas, styles, and challenges.

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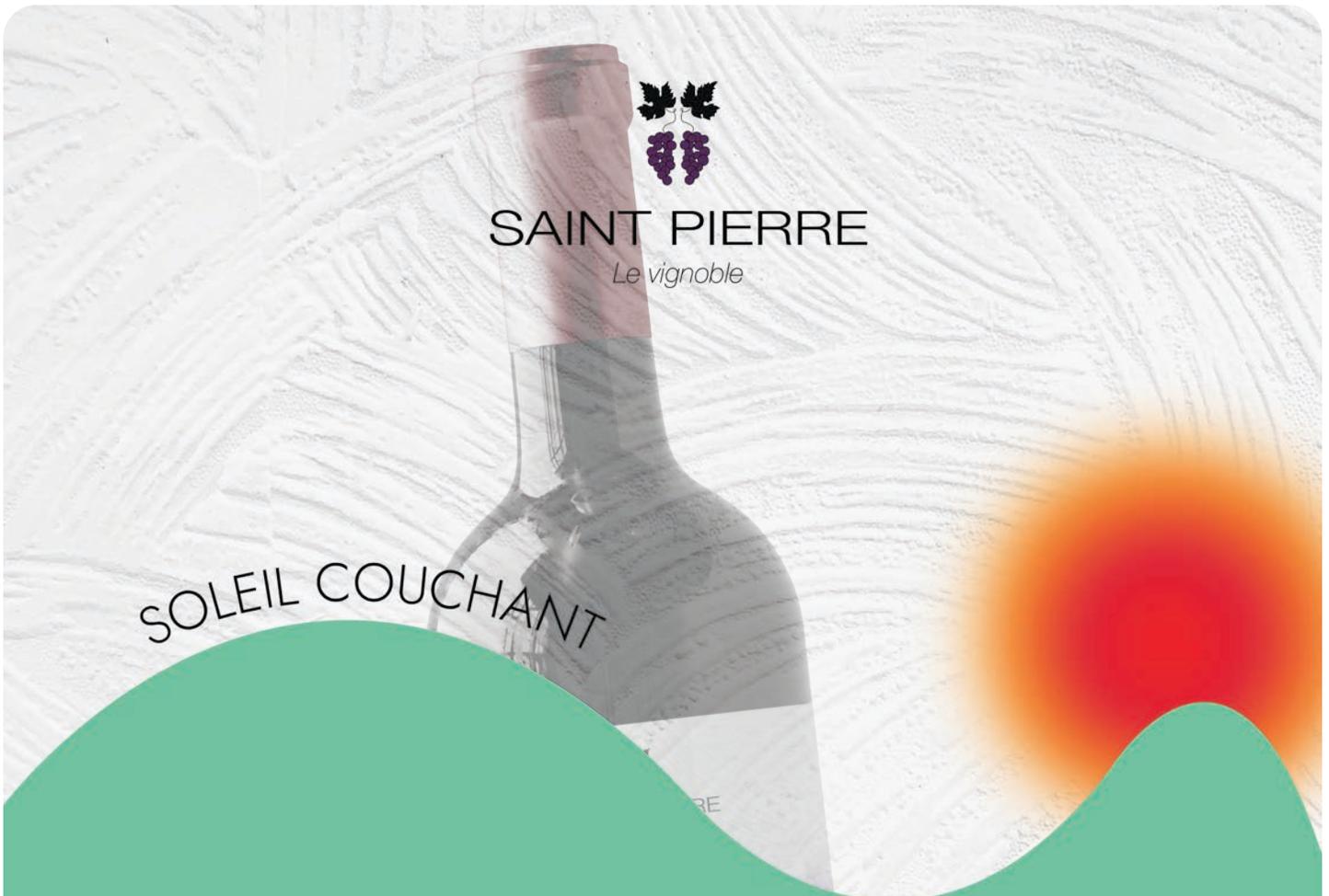
Saint-Pierre Winery

Packaging Design

Project

I designed a wine label and box for a vineyard. The goal was to create a premium look that feels elegant, timeless, and gift-worthy.

Challenge

The wine needed to stand out on a crowded shelf while still feeling refined and trustworthy, not flashy. There were also printing limitations for finishes and colors.

Solution

I built a clean layout with generous white space, delicate typography, and a subtle emblem inspired by the vineyard's story.

SAINT PIERRE
Le vignoble

SOLEIL COUCHANT

SAINT PIERRE DE L'ÎLE D'ORLÉANS

SAINT PIERRE
Le vignoble

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Gorgeous Skinn

Brand Identity

Project

This project was a full brand identity for a skincare company. I created the logo, color palette, typography system, and key applications like social media graphics.

Challenge

The brand needed to look professional and trustworthy but still feel approachable and fresh for a younger audience. It also had to be flexible enough to work across print and digital.

Solution

I developed a simple, memorable logo mark supported by a calm yet vibrant color palette and clean typography. Then I built out a mini brand system with layout rules, icon styles, and mockups that show how the identity stays consistent but adaptable in different contexts.
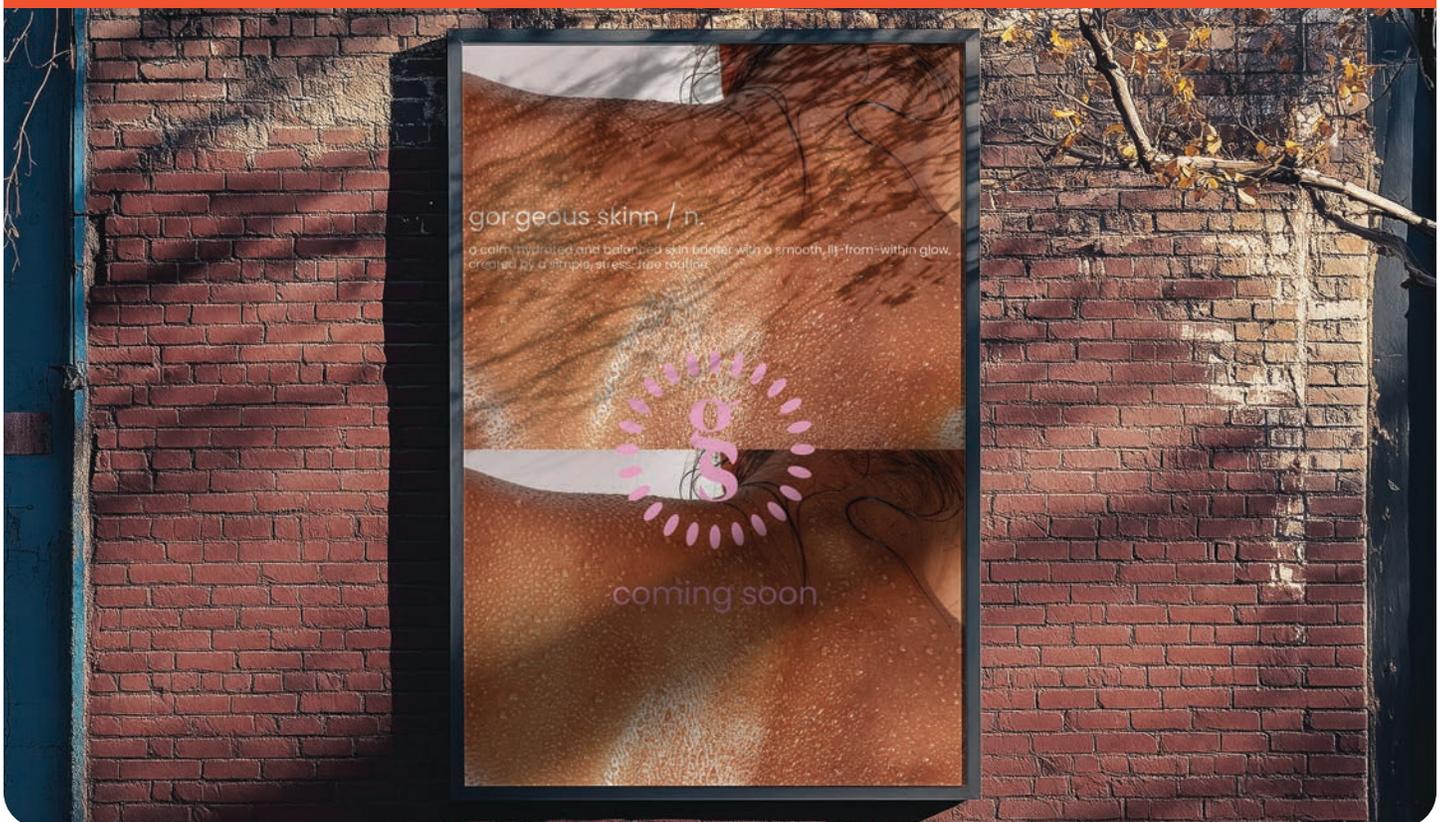
Epice de Soleil

Packaging Design

Project

I developed a vibrant packaging system for a line of organic, flavored juice boxes targeted at the health-conscious "Gen Z" demographic. The project included three distinct flavor profiles: Watermelon Chill, Tropical Greens, and Citrus Coconut.

Challenge

The juice box market is saturated with "childish" designs or overly clinical health branding. I needed to find a middle ground, a design that looked sophisticated enough for young adults but retained a sense of energy and fun.

Solution

I chose a vertical "carton" silhouette and used bold, blocky typography paired with minimalist illustrative icons. The high-contrast color blocking ensures the product "pops" on a grocery shelf, while the clean side-panels provide clear nutritional hierarchy for the modern consumer.
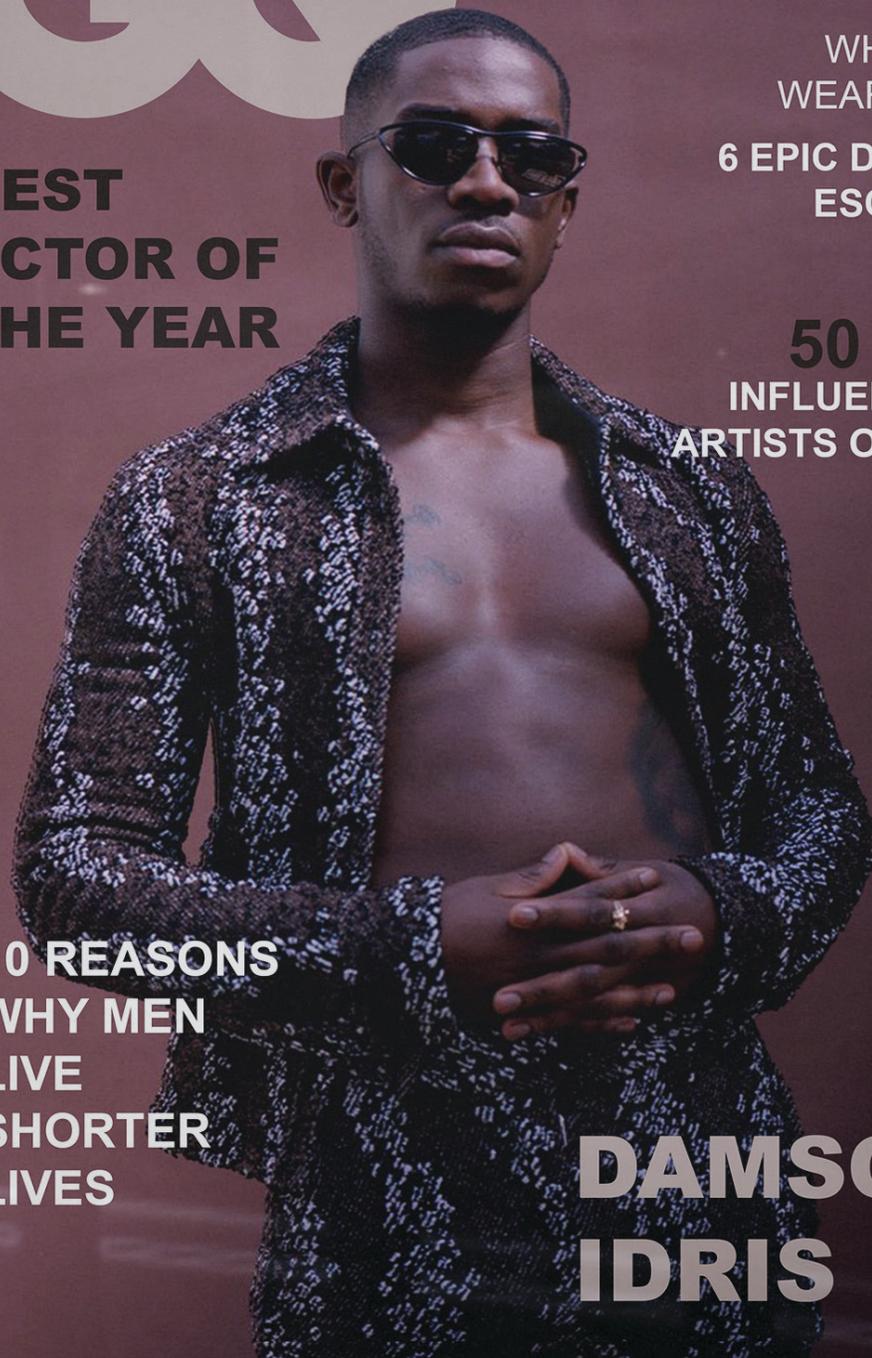
GQ Magazine

Editorial Design

Project

This is a magazine cover concept for a men's lifestyle/ culture publication. I focused on visual hierarchy, type pairing, and strong imagery to guide the reader's eye.

Challenge

The cover needed to balance multiple headlines and cover lines without feeling cluttered, while still giving the main story clear priority.

Solution

I built the cover on a strict grid, using size, weight, and color of type to create hierarchy. The main image is framed with negative space, and the masthead interacts with the photo, giving it a professional editorial look.

Studio Neat

Website Design

Project

I designed a modern, aesthetic web experience for Studio Neat, a boutique hair salon. The goal was to translate the studio's specialized artistry in protective styling into a clean, inviting digital storefront.

Challenge

The challenge was to organize a diverse range of specialized services such as Locs, Stitch Braids, and Twists into a cohesive visual menu. I needed to create a layout that felt high-end and "neat" without losing the organic, textured feel of the brand's identity.

Solution

I utilized a warm, earth-toned palette and a card-based UI system to showcase the salon's portfolio. By using soft, rounded imagery and a refined serif typeface, I created a interface that feels as professional as the salon itself. The navigation is streamlined to prioritize service discovery and ease of access to the booking platform.
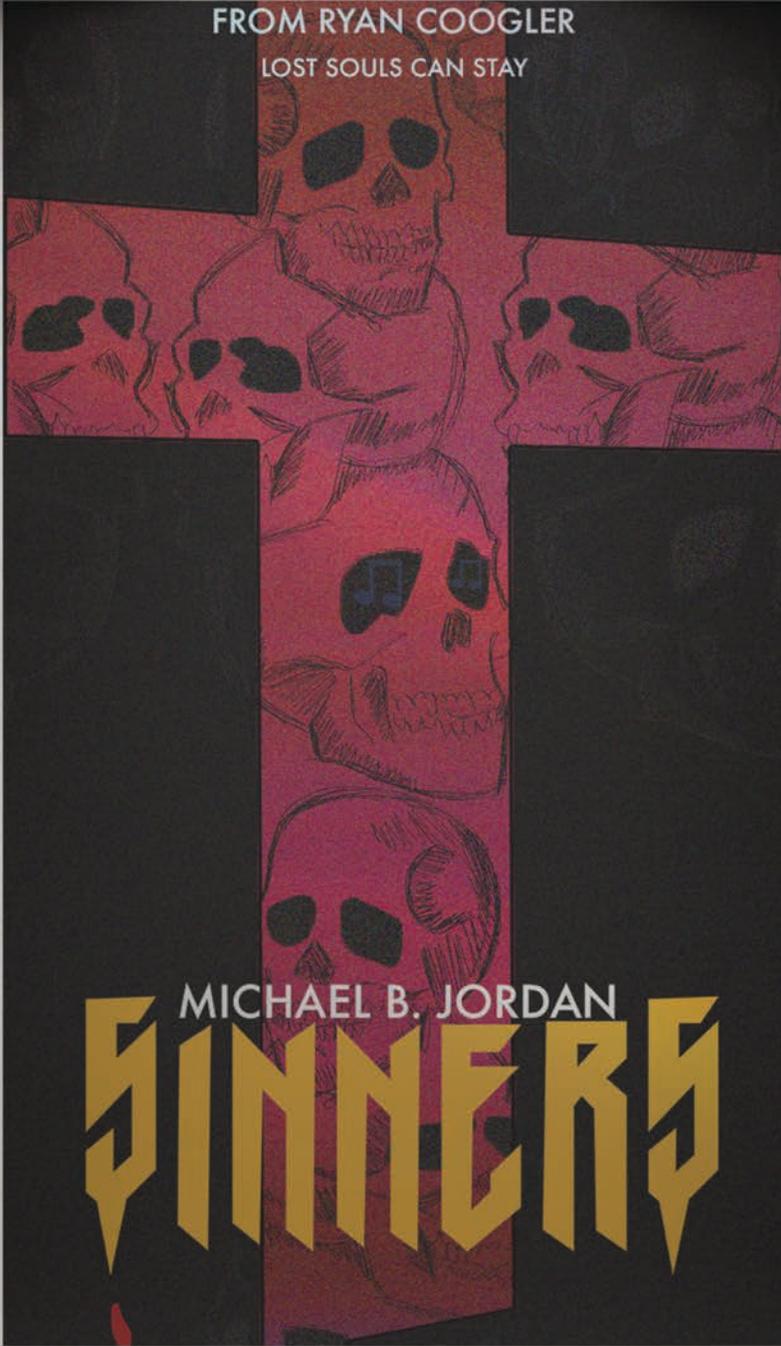
Scan to View

studio
neat

Sinners

Visual Storytelling

Project

This poster was created for a fictional film. My objective was to capture the movie's story, genre, and mood in a single striking image.
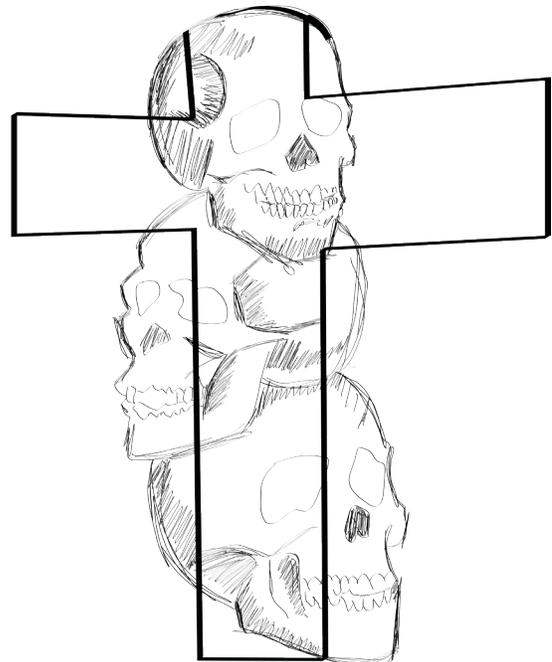
Challenge

I needed to communicate the narrative and tone while fitting in all the required credits and text without overwhelming the composition.

Solution

I built a central focal point using dramatic lighting and composition, then layered in supporting imagery that hints at the plot. A cinematic color palette and strong title typography tie everything together, while the billing block is kept clean and aligned to maintain balance.

SINNERS

Mr. Shroom

Illustration

Project

I created an illustrated graphic for a T-shirt, designed to work as wearable art and as part of a small merchandise collection.

Challenge

The illustration needed to read clearly from a distance, print well with limited colors, and still feel detailed and unique up close.

Solution

I used bold outlines, simplified shapes, and a restricted color palette optimized for screen printing. The design is centered and balanced so it works on different shirt colors and sizes, while still reflecting my personal illustration style.

Famous Designers

Multi-Page Layout

Project

This booklet showcases my work as a layout designer and walks through the different graphic designers. It's designed as a small portfolio piece or leave-behind.

Challenge

I had to organize a lot of images and text while keeping the pages visually consistent, easy to read, and interesting from spread to spread.

Solution

I established a flexible grid system, clear paragraph and character styles, and consistent margins. Repeating elements such as page headers, section dividers, and accent colours create unity, while varied image sizes and negative space keep each spread dynamic and engaging.

Skilla

Skilla

UI App

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Project

I collaborated on a UI/UX design for a mobile learning platform aimed at gamifying technical skill acquisition. The goal was to transform high-level education into an approachable, interactive digital environment.

Challenge

Educational platforms often suffer from "clinical" interfaces that lead to user fatigue. The challenge was to maintain a professional learning hierarchy while integrating a playful, character-driven visual language that keeps students motivated.

Solution

In collaboration with an illustrator who developed the mascot, I engineered a UI system that centers the robot as a functional guide. I utilized a soft, high-contrast color palette and oversized, touch-friendly elements to ensure the interface felt inviting rather than overwhelming.
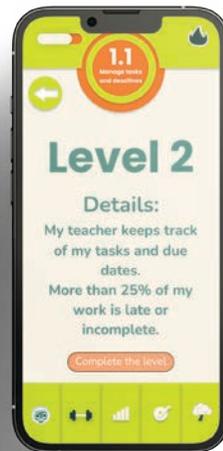
Flower Analog

Web Application

Project

A minimalist web-based utility featuring a clock, countdown timer, and stopwatch, designed with a "Zen" aesthetic.

Challenge

Most utility tools are cluttered with ads or complex settings. I needed to design a functional tool that felt like a piece of digital art prioritizing calm over information density.

Solution

I utilized a clean, "Flower" inspired analog interface where time is represented through motion and minimal geometric shapes. By stripping away non-essential UI elements, the user is left with a functional, meditative experience.

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